

prima

by NAPCO

The All-in-One Smart Panel
+ **Revolutionary 5-Minute Install**



Self-Contained
Security/Video/Smart
Home Panel w/
Full Line of
Smart
Options
Available

Fastest Resi
RMR Services & A.I.
Self-Healing WiFi
Video Cams



MDUs, Light Commer
Systems &
Easy Takeovers with
Translator Modules



Lower Account
Costs



Security/Fire/Video
Automation



Voice
Control



Self-Healing
WiFi



Doorbell
& Video



Smart
Automation

verizon



30

TECHNOLOGY
INNOVATIONS

NAPCO
SECURITY TECHNOLOGIES

Prima by Napco™ All-in-One 7" Super Panel

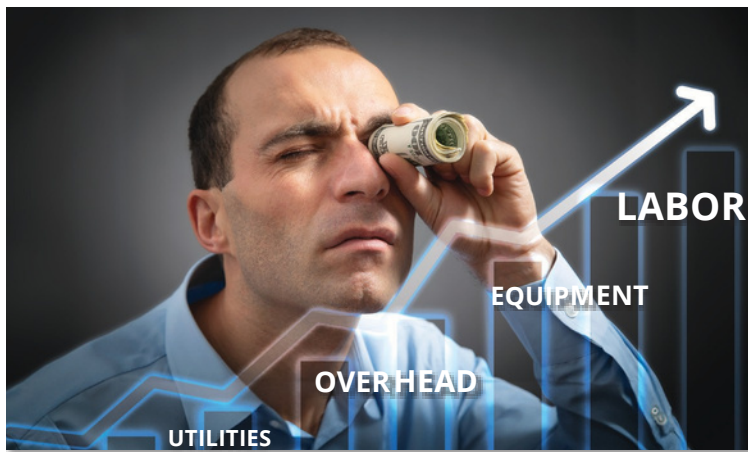
Prima Self-Contained Security Video & Smart Home Automation System for Today's Competitive Market

Napco's Prima 7" Super Panel is a sleek, professional-grade system that controls security, fire, HD video, and Z-Wave Plus automation in one intuitive multilingual panel, wallmount or tabletop stand and 24Hr Li Batty Backup (included). All-New Backend Powered by StarLink

- Lower Account Acquisition Costs and Add More Accounts/Day
- Priced to Alleviate the Pain of Rising OPEX Operational Costs
- Designed to Reduce Labor & Minimize Training Requirements, with fastest setup in minutes, anyone can do
- Award-Winning Featureset that Attracts Today's New Consumers
- Patented Self-Healing AI Video Wi-Fi prevents costly, often unbillable truckrolls, e.g., when routers, passwords, are changed etc.
- Just 2 Simplified Service Plans, Full Dealer Dashboard, App Control & Reporting



Lower Costs & Services and Speed Installation/Setup - So Easy Anyone Can Do It:



Prima is the Resi RMR Solution You've Been Looking for to Cure Rising Costs & Lowering Acquisition Costs

Prima lowers account acquisition costs & eases labor shortages, easily enabling more accounts per day. Priced to combat rising operating costs, saving on both equipment costs & service plans, it's designed for quick setup with minimal training. Award-winning features attract new consumers and open markets.



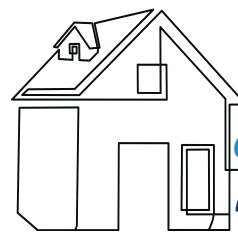
Your Sales Rep Can Sell & Setup Prima in One Appointment

With a streamlined installation process, and spoken multilingual voice-prompts, Prima's simple sensors, onscreen video tutorials, one-button camera activation, and/or account creation wizard, allow for fast, efficient installs – saving time & costs. (It's even DIY-Capable for Ship/Self-Setups.) Save your *super-tech* for those big jobs!



Affordable and Just 2 Cost-Effective Service Plans

Prima's 3-in-1 system offers significant savings in both setup and service fees, enabling installers to create more RMR-earning accounts daily. Order by individual component or by Kit, with two 3-1 System Kits, with or without HD video doorbell, in Verizon or AT&T.



Connect All ∞ Smart Options

Smart Thermostats, Garage Door & Locks, Lights/Appliances, Voice Assistants & More



Proven High-Tech Consumer Purchasing Triggers:

Prima includes voice assistant, 2MP camera, two-way live video from indoor/outdoor cameras or doorbells; integration with personal speaker devices like Alexa, and popular Z-Wave entry locks (e.g., Schlage), and a full range of Prima upsell accessories— Easily checking-off all the boxes for potential customers. (Scan QR code for Z Device list.)





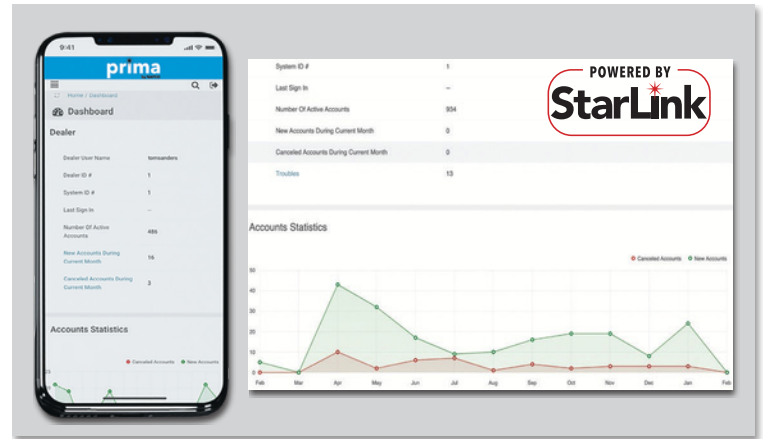
Full Line of Prima Pro Components, for Residential & Light Commercial Applications, Too:

Primas conveniently available in 2 cost-saving kits (with or without doorbell), or ala carte along with the full line of upsell accessories, from video cams & solar panel chargers, to recessed & low profile sensors, from glassbreak, flood & temp sensors, to extra plug-in Siren/Strobes & smart, watch-style panics, etc.



Patented Self-Healing Wi-Fi Video Prevents Service Calls:

PrimaVideo Cameras feature self-healing WiFi for consistent connectivity, eliminating unnecessary truck rolls. Video Doorbells offer one-button activation & long-lasting, self-healing performance, both in hardwired and wireless options.



Complete Control for Dealers and Your Accounts:

The Prima platform offers a dealer backend, Powered by StarLink, with full dashboard control & real-time end-user management via any smart device or PC, including notifications push, text, or email



Ideal for Multitenant Applications

Nothing to prewire or preprogram; Just plug in after sale. Portable for young subscribers, couples and tenants on the move. Ideal for "Over 50" consumers who move to MDUs for more amenities and security; less lawn- & home-upkeep.



Quick, Easy Existing Customer Updates or Retrofit Takeovers of RMR Accounts with Prima RF & HW Translators

Upgrade to Prima Panel but leave Honeywell or 2GIG RF or wired existing sensors installed. Transfer into the Encrypted Prima System cleanly, easily without expense or labor.



All-in-One, On Wall or Tabletop,
Whether They're Leaving, Staying in or
Want Cool Control, Prima's Ready for Them
+ It'll Even Report the Weather.

ORDERING INFORMATION

- PrimaSystemKits or Panel, Verizon or AT&T** (Verizon or A=AT&T suffix)
- || PKIT1V or PKIT1ASystem in a Box: 7" Super Panel, 3 Window/Door Transmitters & PIR, with wall & tabletop brackets, mounting supplies & long-life batteries, supplied
 - PKIT1DV or PKIT1DA System + Doorbell in a Box: 7" Super Panel, 3 Window/Door Transmitters & PIR + Doorbell (Hardwire), w/ wall & tabletop mount brackets, long-life batteries
 - | PP1V or PP1A All-In-One 7" Super Panel-Only, with mounts

PRIMA ACCESSORIES

- | PBELL Self-Healing Wi-Fi HD Video Doorbell (Hardwire, 10-30VAC)
- | PBWELL Wireless Self-Healing WiFi HD Video Doorbell
- | PCHIMEAC Plug-in Chime w/ 433 MHz connects to cameras & Panel
- | PCAM Indoor/Outdoor HD Camera, w/ Self-Healing WiFi & EZ-Magnetic Mount
- | PSOLAR Solar Panel Option, for recharging cameras
- | PWD Window/Door Transmitter
- | PWTEMP Flood/Freeze Temperature Sensor
- | PGB Glassbreak Transmitter*
- | PPANIC Watch-Style Panic Button (w/Clip & Iariat options)*
- PPIR Passive Infrared Sensor Transmitter*
- PFOB Multi-button Keyfob (Ring/Pendant)*
- PRWD Recessed Window/Door Transmitter*
- PWDLP Low-Profile Window/Door Transmitter* (coming soon)
- PSMK Wireless Smoke Detector*
- PSMKCO Wireless Combo Smoke /CO Detector*
- PSIREN Plug-in Indoor/Outdoor 85db Siren/Strobe (w/backup batts.)
- PRETROFI Wireless Translator Module for 345MHz to Prima (eg, HW & 2GIG)
- | PHW8RETRO Hardwired 8-Zone Takeover Conversion Module

*Include long-life batteries & mounting hardware

SPECIFICATIONS

- || Up to 128 security zones with encryption, max.
- Up to 40 users: Master (1), Duress (1), Normal (38)
- | Z-Wave Plus: Control Z-Wave Thermostats, Dimmers, Locks, Plugs, & Garage Controllers, etc.
- | Dual Connectivity: Wi-Fi + Cellular AT&T® or Verizon® (2.4GHz & 5GHz, 802.11 a/b/g/n)
- | 24hr min, Battery Backup Incl'd (Rechargeable Lithium Battery)



Dealers: Free Customizable Consumer Multilingual
Trifolds/Statement Stuffers. Plus, Video Available